

# THE EXTRA POINT

BY JERRY ROBERTS



## # 1559 Are You Heading For a Reinvention?

Have you ever thought about doing something else with your life? You've been known for one thing for a long time, maybe ever since you entered the workforce. If you gave that up, what would that be like. What would people think? Could you make it doing something else? You've heard of people "reinventing" themselves, but could you do that? I'm Jerry Roberts, let's get into a topic that a lot of people have thought about — at least once — but not everybody takes the steps to make it happen. That's next on The Extra Point.

If you couldn't do what you're doing today to earn a living, what would you do? Have the thought ever crossed your mind?

Most of us have seen people transition from one career to another, going through what is known as reinvention. They're known for one thing, and then come back with a new path, and often a new image.

Let's look at celebrities who have made such a transition.

The late Kobe Bryant retired from his basketball career in 2016. A year later he won an Academy Award for a short film he created. He was in the process of building a multi-faceted media company when he died in a helicopter crash in 2020.

Staying with entertainment, Dwayne "The Rock" Johnson turned his popularity as a wrestler into become a top box office draw in action movies.

Johnson followed another popular guy who was a world class bodybuilder, then the world's biggest actor, and who then shocked everyone by running for and winning the governorship of California...Arnold Schwarzenegger.

John Maxwell, who anchors our annual Live2Lead event, didn't start out as an author and leadership expert. He was a pastor.

We've got plenty of examples of reinvention

here in Guam. A disk jockey who had played music for some 20 years, turned away from that to try talk radio. It might still be radio, but it's a vastly different style. Today, many people only know Ray Gibson as the talk show guy.

Chris Barnett went from the microphone to the Guam Legislature.

His favorite coffee partner, Lou Leon Guerrero, was a nurse at GMH, then a senator, and when her brother Tony passed away, she took over as president of the Bank of Guam, before becoming Guam's chief executive. Four major role, three reinventions.

Frank Camacho went from a successful stint as an MMA fighter, and now is known as a creative entrepreneur who designs high-level cutlery.

No doubt there are hundreds of stories about Guam residents who have cashed in one pursuit for another, and the road they traveled.

If this is something you've thought about, but you don't know where or how to start the process, here are things to consider:

1. Figure out what you'd like to do. What would make you happy? What are you reasonably good at? Do some research.
2. Assess the skills you've developed in your current career that can be applied to a new field. Then, identify the gaps between your current skillset and the requirements of your desired new role. Develop a plan to acquire any missing skills.
3. Rebrand yourself. In many ways, you are the product. Update your resume, social media profiles, and begin to tell your new story.

Join any appropriate professional groups that serve your new field. Network like crazy.

(Con't.)

4. Understand that reinvention can take time. You didn't become established in your prior career overnight. Be patient. Make a plan for how you want things to go, and then work your plan.

5. Have the time of your life. I've gone from morning radio guy, to producing events like housing expos and other major shows, to publishing a business magazine, to training and consulting in organizations, helping them to get stronger through better working relationships at all levels.

I've enjoyed every reinvention, mostly because I planned to, and mostly because I think that's the way it's supposed to be.

If this is a direction you may be considering, I wish you the best, every step of the way. You can do it.

That's the Extra Point. Be responsible and make something good happen today. For 93.3FM, the Ray Gibson Show, and First Hawaiian Bank, I'm Jerry Roberts.

###

For information on training and consulting services with Jerry Roberts, please click this link: [guamtraining.com](http://guamtraining.com)

