

THE EXTRA POINT

BY JERRY ROBERTS



1545 What's the Deal With Ambition?

The word *ambition* has historically been associated with the desire to achieve, excel, and make progress in various areas of life. The concept of ambition revolves around a strong motivation and drive to pursue goals, often with a focus on personal advancement and success. That being said, each generation sees it a bit differently. I'm Jerry Roberts, and I shall ambitiously explain, plus add some quotations on the topic, next, on The Extra Point.

The perspective on ambition can vary across different generations. Individual experiences plus society's values and overall culture can influence how each generation sees and approaches ambition. Let's break it down.

Baby Boomers mostly grew up during a time of economic growth and opportunity. They tend to value hard work, career advancement, the pursuit of traditional markers of success, as well as as job titles and financial stability. Boomers may see ambition as a desirable trait and prioritize climbing the corporate ladder.

Generation X saw economic instability and a general downsizing. They tend to value work-life balance. Gen X individuals value ambition but not as their Boomer parents did. They may prioritize personal growth, entrepreneurial pursuits, and the desire for flexibility in their careers.

Millennials came of age during a period of rapid technological advancement and globalization. They will tell you they prioritize meaningful work, personal fulfillment, and work-life integration. Millennials may be seeking purpose-driven careers and valuing experiences and personal growth over traditional markers of success.

Generation Z is the first generation to grow up entirely in the digital age. They tend to be highly entrepreneurial, socially conscious, and technologically savvy. Gen Z individuals may have a strong desire for personal autonomy, creative expression, and making a positive

impact on the world. They may value ambition in terms of pursuing their passions and leveraging technology for innovation.

Here are thoughts of folks across that spectrum of generations, on the topic of ambition:

1. *"Ambition is not what a man would do, but what a man does, for ambition without action is fantasy."*

— Bryant McGill, personal development guru

2. *"Ambition is the desire to go forward and improve one's condition. It is a fire that lights the way for success, and the road to accomplishment is always paved with ambition."*

— Les Brown, motivation speaker

3. *"Ambition is the dream with a V8 engine."*

— Elvis Presley, the one and only

4. *"Ambition is the inner voice that whispers, 'You can do it.' It's the driving force that propels us to take risks, to push beyond our limits, and to strive for greatness."*

— Oprah Winfrey, talkshow host

5. *"Ambition is the relentless pursuit of a better tomorrow. It's the unwavering belief that we can create a brighter future for ourselves and those around us."*

— Elon Musk, CEO of a lot of things

6. *"Ambition is the fire within that fuels our dreams. It pushes us to set audacious goals and work tirelessly to achieve them, even in the face of adversity."*

— Serena Williams, tennis legend

7. *"Ambition is the audacity to dream big and the courage to pursue those dreams with unwavering determination. It is the refusal to settle for mediocrity and the relentless pursuit of personal and professional growth."*

— Richard Branson, founder, The Virgin Group

(Con't.)

8. *"Ambition is what sets athletes apart. It's the hunger to be the best, to win championships, and to leave a legacy."*

— Kobe Bryant, Lakers star

9. *"Ambition is the power that transforms ordinary individuals into extraordinary trailblazers. Embrace your ambitions, work hard, and never let anyone dim your light."*

— Naomi Osaka, tennis champion

10. *"Ambition is the force that propels us to challenge the impossible, break barriers, and redefine what is achievable. Let your ambition be your guiding light on the path to greatness."*

— Malavath Purna, mountaineer and youngest female to climb Mount Everest

11. *"The only thing standing between you and your goal is the story you keep telling yourself as to why you can't achieve it."*

— Jordan Belfort, speaker and author

12. *"Ambition is the path to success, persistence is the vehicle you arrive in, and integrity is the fuel that keeps it running."*

— Craig Lounsbrough, coach and counselor

So, how about you? How do you feel about ambition? Would those around you say that you are an ambitious person?

That's the Extra Point. Be responsible and make something good happen today. For 93.3FM, the Ray Gibson Show, and First Hawaiian Bank, I'm Jerry Roberts.

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