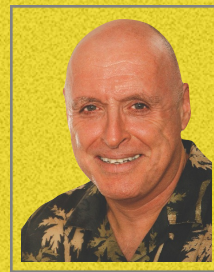


# THE EXTRA POINT

BY JERRY ROBERTS



## # 1499 Embracing Strategic Slowness – Part 1

In today's fast-paced world, the pressure to be quick and efficient can sometimes overshadow the importance of quality and thoughtful decision-making. However, a new trend is emerging that challenges this notion and suggests that strategic slowness can lead to better outcomes. Wait, did he say that it's okay to work slow? Who — me? I'm Jerry Roberts and we'll find out next, on The Extra Point.

Strategic slowness. Maybe you're thinking this is a government thing. You'd be wrong. It comes out of Stanford University. There's a professor there by the name of Bob Sutton, whose work I like, and in a LinkedIn post he made, Sutton discussed the concept.

He said that strategic slowness encourages individuals and organizations to take a step back, slow down, and think carefully before making important decisions or engaging in creative work.

This challenges the prevailing belief that speed is always the key to success. Sutton listed eight situations where strategic slowness pays off for people. We'll have four today and the other four tomorrow.

1. Making big, irreversible decisions. Sutton emphasizes the need for careful consideration when faced with significant, irreversible choices.

Decisions with long-term consequences that cannot easily be undone or undone at all, need special consideration and necessary time to thoroughly assess the options and potential outcomes. Companies and indeed careers have been trashed by not doing so.

2. Solving complicated problems. Research has shown that people with higher scores in general intelligence and deep-thinking ability tend to solve easy tasks faster. However, when it comes to complex problems, these individuals solve them more slowly but with greater accuracy.

Taking the time to analyze and explore different views allows for a more thorough understanding of the problem, and reduces the chances of arriving at flawed conclusions.

3. Doing creative work. In Sutton's opinion, efficiency and creativity do not always go hand in hand. He argues that true creativity requires time, space, and a willingness to explore different paths. Rushing through the creative process can stifle innovation and limit the potential for breakthrough ideas.

Why is that important? It's the breakthrough idea that can result in a new business or an expansion of a current one. Maybe it's just the thing that launches a career into a whole new direction.

Embracing strategic slowness allows for the cultivation of creativity by giving individuals the freedom to explore uncharted territories.

4. Encouraging ethical actions. In a fast-paced environment, the focus on speed and results can sometimes overshadow important ethical considerations. Sutton suggests that slowing down and taking the time to address ethical concerns can reduce the likelihood of doing things that go against good and proper values.

By emphasizing the importance of reflection and thoughtful decision-making, organizations can create a culture that values ethical actions.

Part two of embracing strategic slowness is tomorrow.

That's the Extra Point. Be responsible and make something good happen today. For 93.3FM, the Ray Gibson Show, and First Hawaiian Bank, I'm Jerry Roberts.

###

For information on training and consulting services with Jerry Roberts, please click this link: [guamtraining.com](http://guamtraining.com)

**THE POINT**  
93.3 FM / 1350 AM / 104.3 FM HD-3

GUAM  TRAINING