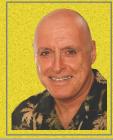
THE EXTRA POINT

BY JERRY ROBERTS



1305 How to Prepare for the Impact of AI

The term "artificial intelligence" was first coined in 1956 at a conference which brought together researchers from various fields to discuss the possibility of creating machines that could perform tasks that would require human — or perhaps I should I say *human-like* — intelligence. The use of it has accelerated in the past 20 years, but we've gone about our business and just joked that some day the robots would take over. Then, three months ago, ChatGPT was launched to the public and, as they say, things got real in a hurry. I'm Jerry Roberts, and let's talk about how we might want to think about AI, next on The Extra Point.

ChatGPT is a conversational bot that can do some neat things such as getting perfect scores on exams like the SAT, and tests that lawyers and doctors have to pass in order to practice in their fields.

It's a champion chess player, can write like Shakespeare, compose music like Beethoven, and come up with the world's best recipe for chocolate chip cookies. Not just that, but it does so with lightning speed. This version of AI is scary good, and it's only the fourth generation of the finished product. It improves exponentially in speed, accuracy, and creativity with every new release.

Elon Musk was part of the original group that started up OpenAI, the company that develops ChatGPT. He says he split with the group when he didn't like decisions that put the company on its current track.

Musk sees danger in how AI is likely to be developed and deployed, and has suggested that the world takes a break from churning out more upgrades.

Other voices disagree, suggesting that software developers could take that break, but the federal government probably won't, nor will China and Russia, among others. Who do you want taking the lead on AI, commercial software producers,



or the U.S. Government, or our global foes who look for any way possible to harm America?

So that sets the table. Al is exploding, and it will eventually touch every industry, every employer, and probably every job. That includes what you do for a living.

Will Al take your job, or will Al make your job easier, and better? That question is tough to answer right now. Experts agree that we're only in Al's infancy, and it's already playing a key role in healthcare, finance, manufacturing, national defense, entertainment, transportation, and elsewhere, and that role is surely going to rapidly increase.

How can you prepare yourself for the massive changes AI will bring? Here are a few ideas:

1. Talk to your CEO, director, or commander, and ask how AI is now or soon will be used, and what are their expectations for it?

2. Read your industry publications to see their opinions on what AI will mean. How are other organizations using it? What are the positives and negatives?

3. Try to figure out which new skills you'll need. The invention and development of computers created jobs that never before existed. The same thing will happen with respect to AI.

4. Build a strong network with other people in your industry that can help you stay informed.

5. If you love change, the years to come will be the best years of your life. I read one opinion that claimed the importance of artificial intelligence will be no less than that of the Industrial Age, electricity, the combustion engine, air travel, the telephone, television, the Internet — and may equal or surpass all of them combined.

Some of the changes we'll like, and some we won't, but they will come regardless of how we feel about all of this. (Con't.)



Get a handle on AI and be ready to saddle up. It's going to be a bumpy ride.

That's the Extra Point. Be responsible and make something good happen today. For 93.3 and the Ray Gibson Show, I'm Jerry Roberts.

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