

# THE EXTRA POINT

BY JERRY ROBERTS



## # 693 More Quotations From Live2Lead Speakers

Today, thoughts from two of this year's Live2Lead Guam speakers, Kat Cole and Craig Groeschel. I'm Jerry Roberts and there are some really good takeaways straight ahead, on The Extra Point.

Kat Cole is the CEO of a company called Focus Brands. She franchises a half-dozen restaurant chains around the world. Names like Cinnabon, Carvel ice cream, and others. She understands organizations large and small, and you'll like what she has to say in Live2Lead, the John Maxwell event that is coming next Thursday. She said:

*1. If you don't use your voice, there's someone waiting behind you who will.* Some people sit on the sidelines their whole lives, never truly getting into the game. Doubt, worry, fear get a grip on them and they don't want to take a step forward. Newsflash, the world is fine with letting you do that. Others will gladly take the place you could have had. You can do it.

*2. Focus on things that are small enough to change, but big enough to matter.* It's great to get a big win on a big project, or to solve a big issue that makes a big difference. However, those aren't everyday occurrences. Question. What's on your plate, or could be, that will bring important results if you take it on? Small enough to change, big enough to matter.

*3. I've learned to question success a lot more than failure.* So many people focus on failure and never even think twice about victory. Get your team used to analyzing why they win. What are the key components? What did we do right? What could we do better? How can we improve our system so that we do more of these right things, more often?

Craig Groeschel is the senior pastor at one of America's fastest growing churches. He's also a New York Times best-selling author, and was listed by website Glassdoor as one of the top

10 small business CEOs in the country. He said:

*4. One of the biggest myths about leadership is you have to be in charge to lead.* I've been carrying this message for the past 25 years, you can be a leader where you are right now, whatever your title is. Leadership is a decision, not an accident. You can lead from where you are in a million different ways. Step up.

*5. We can make excuses or we can make a difference, but we cannot make both.* There's a companion phrase that says: "Winners don't have to explain anything." When we decide to make a difference, all the excuses disappear. John Maxwell wrote the book, *Sometimes You Win, Sometimes You Learn*. Well, we always learn, but his key point is that even if we don't come away with a definite victory, we pick up valuable knowledge that can help us in future efforts. No excuses are needed.

*6. Some leaders will make you think that THEY are important. The best leaders make you think YOU are important.* When people think you're important, they'll follow you but may not be giving their full commitment. When you make them feel they are important, they'll be behind you 100%, and never waiver because they'll see themselves in the direction you're headed — they'll see themselves in your vision.

Kat Cole and Craig Groeschel are speakers in the 2020 Live2Lead Guam event, happening next Thursday. For details on how to get your group involved, see [Live2LeadGuam.com](http://Live2LeadGuam.com).

That's The Extra Point. Be responsible and make something good happen today. For 93.3 and the Ray Gibson Show, I'm Jerry Roberts.

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