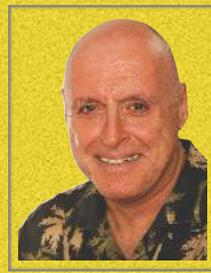


THE EXTRA POINT

BY JERRY ROBERTS



600 Are These Words We Need to Give Up?

You know how strongly I feel about effective communication in the workplace. Words matter. I'm Jerry Roberts and today, we look at words that we might want to stop using. That's next on The Extra Point.

We all use words every day that make others laugh and some cringe. Let's talk about some of those, even though I know you would never use them.

1. Fake News. This one needs to go. Fake news needs to go. The question now is whether Donald Trump, the guy who calls media fake news, will also end up going in November.
2. Woke. You've been sleeping and simply not fully aware of the state of the world around you, but now you're woke. Be gone.
3. Finna. It means "fixing to." I'm "finna" go to the store. I'm finna never use this word again.
4. Snowflake. What's wrong with the term that used to describe snowflakes — wimps?
5. Stuff. Stuff? I protest. I like stuff. Don't you like stuff. We all like stuff. The people who advocate losing the word "stuff" can stuff it.
6. Irregardless. It means what, "regardless." Don't need the "ir", the i-r. That's i-r, irritating.
7. Lame. Do you want to get rid of lame? When you're ranting on someone, "lame" is a pretty good word to describe situations on the job, your snarky coworker, and the person who got the promotion instead of you. Lame.
8. The number one term they want gone? Quid

Now, every year, Lake Superior State University releases their list of words they want banished from the English language for mis-use, over-use and general uselessness.

pro quo. You scratch my back and I'll scratch yours.

9. Among the rest, here's one I hope to never hear again — Influencer. In today's lingo this more often than not refers to someone with a big social media following.
10. Living my best life. Only the hip and trendy people use this. I've never qualified so I'm not allowed to use it.
11. OK, Boomer. This one I do qualify for. When my son wants to disagree with me and put me in my place he says, "Okay Boomer." Love him. Hate the term. Get rid of it.

12. Vibe. Can you believe this word is still in use. There was a cool vibe when I was a teenager. Was there a cool vibe when you were a teenager?

Before we get to the last word, let me say that how we express ourselves around others says a lot about us, and it's important that we make sure others clearly understand what we mean, that our words are familiar and don't offend, and if you're trying to sell a product or an idea, it's good to use the kind of language that your target audience uses.

13. GOAT. G.O.A.T...the greatest of all time. You hear names thrown around like Jordan, Brady, Gretzky, Ali. Only one was the true GOAT...and He was actually not a goat but a lamb...the lamb of God.

That's The Extra Point. Be responsible and make something good happen today. For 93.3 and the Ray Gibson Show, I'm Jerry Roberts.

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