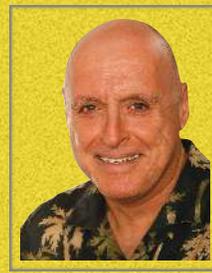


THE EXTRA POINT

BY JERRY ROBERTS



359 Extra Income and Side Hustles

How much time do you have on your hands where you're not occupied with work, school, regular responsibilities or planned recreation? Four hours a week? Ten? Twenty? I'm Jerry Roberts and today, let's look at ways to add an extra income stream with that extra time, as we show some love for side hustles. That's up next, on The Extra Point.

Whether you refer to part-time income as side hustles, side gigs, second jobs, or a part-time business, there are a lot of opportunities to generate a second income stream by investing some of our free time into a little extra productivity.

Let's talk about the time commitment. You don't need 20 hours a week, the equivalent of a part-time job. You can do as little or as much as you want. The more important issue is identifying an opportunity, and doing something you like. Since this topic is so big I'm going to offer up some potential options and you can think a bit on maybe how you can massage an idea around until it fits what you want to do.

Let me ask a few questions. Are you a great cook? Could you work up a menu for a dinner or lunch event? Guam's a food-crazy place. If you're good, you can be in the catering field. Even on a small basis, this can be profitable.

Can you bake? There are a number of people on-island who produce specialty baked goods in what I would call the "gourmet" category. They hold down full-time jobs and then fire up the oven when they get home and on weekends, filling orders for friends and those who learn about them from others. These are quality products, they charge accordingly, and profits are considerable. What do you make that's better than anybody else?

Are you a person who can fix anything? Use a laser printer to make a simple flyer, "Hey, my name is Joe, I live at such-and-such address,

and I can fix just about anything. Plumbing, electrical, general repair jobs, you name it. Call me for a free estimate." Then spend a few days walking around your neighborhood, a few blocks in each direction, knocking on doors and leaving the flyer. There are people who do this and have more work than they can handle.

Cleaning up yards is another opportunity. Water-blasting rooftops. Painting rooms, hauling junk items to the dump. Almost everybody has something they'd love to get rid of. If you've got a green thumb you might offer to plant fruit and vegetable gardens for people who would love to grow produce in their yard but just don't have the time or desire to learn how.

Are you an expert in any particular subject? Have you ever thought of becoming a tutor? With the Internet, thousands of subject matter experts sell their services by the hour to a global market.

Do you have a great personality and the ability to communicate well with people. You might consider one of the many network marketing opportunities.

One last thing. Give some thought to whether you want to do this by yourself, with a friend, or include family members. Some people find it's more fun to join with others, and that's a bonus over and above the moneymaking aspect. So, can you put TV and social media aside, and add another income stream instead? You can. Just look around and then take action.

That's The Extra Point. Get out there and make something good happen today. For 93.3 and the Ray Gibson Show, I'm Jerry Roberts.

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