

THE EXTRA POINT

BY JERRY ROBERTS



179 How Many People Can You Help “Win the Lottery”?

He’s the richest man in the world and he says even before earning billions of dollars, he’d already scored by being a lottery winner. I’m Jerry Roberts and the good news is, he’s talking about you and me, too. That’s next up on The Extra Point.

That richest man on the planet is Jeff Bezos, CEO of Amazon, and I’ve had my fun with Jeff and some of the peculiarities of his company’s selling policies. Today, however, I want to share an idea he has that all of us can benefit from.

At a leadership forum this past April Bezos was asked about his taking risks in building Amazon into the retail giant it has become, now selling virtually everything you can think of, to buying into the retail grocery business, then on to convenience stores and more. He had no experience in some of those areas and huge amounts of money were at stake.

To that Bezos said that taking risks was easier when you have a good support system. He wasn’t talking about having a big investor backing him up, but support in a different way,

He said when you have mentors and people who love you, that it’s easier to “jump off into uncharted terrain and something new, because you have a support system of one type or another.”

Then Bezos said something that made me start writing today’s Extra Point. He said, “I’ve won a lot of lotteries in my life. Amazon was one of those lotteries. I won a big lottery with my parents.” I’m going to jump in the middle of his quote here because I want to you to be focused on what comes next.

Bezos continued, “My dad was a Cuban immigrant, he came here when he was 16 years old and didn’t speak any English. My mother had me when she was 17, so she was a

pregnant 16 year-old when she was going to high school in Albuquerque, New Mexico, which was not cool. Somehow she made it all work, with the help of my grandparents.” Bezos went on to say that everybody needs to have this in order to have the mindset to take those risks that lead to success.

So, have you won a lottery like that? Was it with parents or grandparents, friends, or maybe an employer who took the time to mentor you? Most successful people can point back to the people in their life who made a decision to make a difference. This is true for people in all walks of life and at all socio-economic levels.

In Guam there have been thousands who have won the “lottery” in this way. I’m guessing if you look back over your life you’d tell me you were one of those winners.

And now maybe you’d feel great by helping somebody else be a winner. Think who it is in your life who needs that support to get further and do better. Is it someone in your family, someone you work with, go to church with — who needs somebody to step up and provide a helpful word, a guiding hand, that little bit of extra attention that can help them get to the next level?

You have the knowledge in some area that somebody else needs. Who can you help to win that lottery? Look around. Someone needs you.

That’s The Extra Point. Get out there and make something good happen today. For 93.3 and the Ray Gibson Show, I’m Jerry Roberts.

###

For information on training and consulting services from Jerry Roberts, please click this link: guamtraining.com

THE POINT
93.3 FM / 1350 AM / 104.3 FM HD-3

GUAM TRAINING