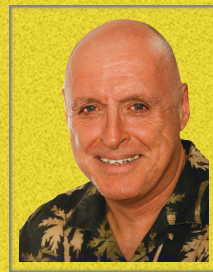


# THE EXTRA POINT

BY JERRY ROBERTS



## # 65 Cleansing You of Buzzwords

I caught a list of buzzwords the other day on CNN, the words that we so often use in the workplace, but that people say we should all get rid of. I'm Jerry Roberts and in my role as a public servant, I'm here to discuss proper communication and how we should end our addiction to these overused words and phrases...next on The Extra Point.

Yes, we need to hammer it out, to do the heavy lifting, to throw these words under the bus.

We need to push the envelope, to create a win-win situation by grabbing the low-hanging fruit with workplace language, getting us back to square one.

We need to recognize the elephant in the room, see things from the 30,000 foot view, run this important issue up the flag pole and get back to the drawing board.

If we work together we can indeed take things to the next level, and avoid barking up the wrong tree.

Never forget that there's no I in team. We've all got skin in the game.

We don't need to reinvent the wheel. Let's leverage what we know and create the true paradigm shift we all hunger for.

It's time to raise the bar, drill down, and take a deep dive into improving how we choose to communicate with each other.

Work with me and I'll keep you in the loop and develop synergy so when push comes to shove we can wrap our heads around all this.

So to become the robust, client-centered, cutting-edge, data-driven and dialed-in "who's your daddy" organization that kicks you know

what and takes names, we need to work smarter and think outside the box.

It's mission-critical that we make all these ideas actionable, and that down the road the bottom line will remain that we compare apples to apples and get the biggest bang for the buck, so we always keep the best and the brightest on our side.

And cleaning up these overused words will make you sound like a boss. I mean, you da man, and you go, girl! You follow the best practices and see the big picture. I'll be there for you...I've got your back.

So, let's unpack this. When we touch base and put boots on the ground, giving 110 percent and getting in the trenches, it'll be a new day with a clean slate as we proudly proclaim, "If it ain't broke, don't fix it."

At this point in time people will know that when we bring things to the table we'll be laser focused. This ain't your grandfather's way of communicating.

Let's level up and right-size, and make this a plug-and-play solution. We've got the core competencies to make it happen. Whoa! Talk about the WOW factor? I know, right?

That's The Extra Point. Get out there and make something good happen today. Because at the end of the day, it is what it is. For 93. (whatever!), I'm Jerry Roberts.

###

For information on training and consulting services from Jerry Roberts, please click this link: [guamtraining.com](http://guamtraining.com)

**THE POINT**  
93.3 FM / 1350 AM / 104.3 FM HD-3

GUAM  TRAINING