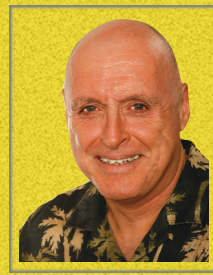


THE EXTRA POINT

BY JERRY ROBERTS



40 The Most Powerful Currency

Dollars, move over...Yen, stand aside...Euros, make room. Bitcoin, you can't go eye-to-eye with by far the most powerful currency in the history of the world. I'm Jerry Roberts and that's the topic for today, on The Extra Point.

You've probably guessed by now that the only spendable currency that fills the bill as being the most powerful ever to be used on this planet — exceeding those mentioned and all others — is time.

Charles Spezzano, author of *What to Do Between Life and Death*, says "You don't really pay for things with money, you pay for them with time."

We exchange our time for money in working for somebody, and then use that money for everything we buy, as well as investments we make. "In essence, all we possess can be traced back to a payment of time," says Spezzano.

The late Peter Drucker, perhaps the greatest voice we've ever had in leadership and management circles, said, "Nothing else distinguishes effective executives as much as their tender loving care of time."

I don't think Drucker meant to exclude all other working classes when he singled out executives in that statement.

Everybody needs to treat time with the respect an irreplaceable resource deserves.

We spend loads of time choosing a restaurant, or what to do on the weekend, and that's okay. However, by comparison, we dedicate

relatively little time in planning our career, or how our retirement will play out. Well, there's always time to do those kinds of things later, you know.

What compounds the problem is that we don't know how much time we have to spend. Our account is renewed daily, until the day it isn't, and our time is up.

Somebody once said, "The trouble is, you think you have time" — and we do think that! Somehow we think we'll have enough of it to do all the things we want to do, so we file away a lot of our dreams and desires under "some day" or "when I have more time."

A few suggestions if you don't mind:

- Hug and kiss your family today, like it was the last time you'll ever see them. Do an activity together. Find the time...and energy.
- If you're a manager, sit down with your team and start making plans to grow their skills. Counsel them on the value of time.
- Whatever your job, make sure to teach all this to your kids. Besides a relationship with their Creator, I can't imagine anything more valuable than them understanding the true value of time. It is time. Do it.

That's The Extra Point. Get out there and make something good happen today. For 93.3, I'm Jerry Roberts.

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