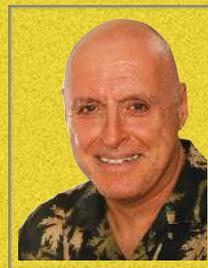


# THE EXTRA POINT

BY JERRY ROBERTS



## # 109 Becoming Unstoppable

Have you ever thought of yourself as being unstoppable? Yes, you. Have you ever felt that when you put things together just right, that nobody can match you? I'm Jerry Roberts and today let's grab a look at how you can transform yourself into a force to be reckoned with...on The Extra Point.

It seems like something you'd find in the movies with a big time action hero. If you're part of the "old school" crowd maybe that's what you thought when you first saw Arnold Schwarzenegger in his role as the Terminator. Don't tell anybody, that was 34 years ago. He, it, seemed invincible.

If you're a basketball fan, maybe when you hear the term "unstoppable," you think of Michael Jordan. Golfers might say a young Tiger Woods matches that description.

In the movies, Steven Spielberg once fit that mold because it seemed like every script he got his hands on turned into something special.

And it certainly isn't limited to celebrities. I've seen salespeople get on a roll and close almost every deal they try for — for weeks.

I've known business owners who went from nothing more than an idea and a few bucks, to building a local empire, or a national company.

People in all walks of life — business, government, non-profit, military, students — can become unstoppable — and do. I think we'd all like to think that, in our own way, we could be that kind of person. And we can.

You can. And there aren't a lot of secrets involved here. You want the formula?

1. Know what you want. Argue with yourself. "Will this bring me short-term satisfaction or have lasting value?" Can you verbalize, in a

sentence or two, what you hunger for? Most people can't.

2. Have clear goals and make those goals exceed your current capabilities. Update the goals so you always have something to reach for.

3. Commit. So many people give up at the first bit of resistance. Not exactly unstoppable.

4. Get started. Take action. Perpetual planners never get up to the plate with a bat in their hands.

5. Develop a laser focus. That means you get rid of distractions. Maybe that's social media. Maybe that's negative people. If your Instagram following or gossip crew is more important to you than what you claim you really want, well...

6. Learn everything you can about what you're after. Continually look for mentors who can help you get to the next level. People who get to the top, whatever that means to you, are students of their game. They inhale information and they implement what they learn.

7. Greatness, in anything, demands discipline and making the right choices. That requires an iron will to stick with it, achieve, and push the limits. Don't confuse that with arrogance. It's not the same.

So, are you ready to become unstoppable? You're just a decision away.

That's The Extra Point. Get out there and make something good happen today. For 93.3 and the Ray Gibson Show, I'm Jerry Roberts.

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For information on training and consulting services from Jerry Roberts, please click this link: [guamtraining.com](http://guamtraining.com)

